



Civic Merchandising is a privately-owned trading company serving the construction, mining and transport industry in the Philippines. Our clients are leading local and multinational firms operating in the country, involved in a range of projects - from land development to building infrastructure such as roads and bridges.

For more than four decades now, we have had the privilege of serving their requirements for quality construction, mining and transport equipment.

Established in 1974, Civic Merchandising, Incorporated started as an independent dealer of heavy equipment spare parts. In 1980, the company expanded its operations to include sales of used equipment, and a few years later, began offering brand new machines

Today, Civic is the exclusive distributor of leading names in construction and mining equipment worldwide. Since its inauguration in 1974, Civic has grown from a three-man concern to a corporation of over six hundred people.

MISSION

Civic Merchandising, Inc. is committed to provide its clients only the best brands of machineries, backed with a 24/7 customer accessibility and the best after sales support that is unparalleled and unsurpassed in the construction, mining and transport industry.

The company plans to achieve this through a Quick Response Service Program, flexible but professional management style,highly skilled service professionals and satellite facilities situated in strategic locations around the country.

VISION

To be the preferred partner and the model of excellence in customer care within the construction, mining and transport industry of the Philippines.

CERTIFICATIONS



AFFILIATIONS



SERVICE POINTS AND ON-SITE SERVICE SUPPORT

LUZON

- Didipio, Nueva Vizcaya
- Philex Mining Corp., Padcal, Tuba, Benguet
- Mirant Sual Powerplant, Sual, Pangasinan
- Sta.Cruz, Zambales
- Limay, Bataan
- Sta.Maria, Bulacan
- Batangas City
- RioTuba Mining, Palawan
- Citinickel, Palawan
- Puerto Princesa, Palawan

MINDANAO

- Krominco Mining, Surigao
- Hinatuan Mining, Surigao
- Taganito Mining, Surigao
- CTP/VTP Mining, Surigao
- Claver, Surigao
- Butuan City, Agusan del Sur
- Galeo Tubay, Agusan del Norte
- Valencia, Bukidnon
- Pagadian City, Zamboanga del Sur
- Jemak, TawiTawi

VISAYAS

- Iloilo City
- Ormoc City, Leyte



OFFICES

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CEBU CITY

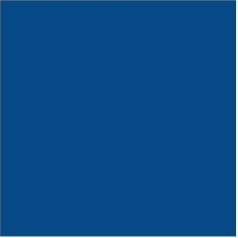
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SURIGAO CITY

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WHERE SERVICE COMES FIRST!



SDLG is a brand from China that offers only the best line of Wheel Loaders and Motor Graders in the Asian Region. In collaboration with (VCE) Volvo Construction Equipment, SDLG's fast - rate development of high quality machinery, would definitely help your business increase productivity without worries. Backed with our 24/7 service support, each machine enables companies and their customers to create progress.



SANY believes that 'Quality changes the World', thus the company has produced first-class machines to demonstrate the transformation by becoming the world's largest Concrete Pump manufacturer. As one of the successful enterprises in China, SANY is continually striving excellence in providing only the best quality product that would contribute to your growing business.



UD Trucks is a 100% wholly own subsidiary of Volvo AB. With a business like yours, it's important to have a tough truck to perform your daily tasks. It should be built to last longer and should be able to adapt to all applications. The UD Truck, as one of the leading brand in the Volvo Group, is the only tough truck you'll ever need giving you dependable trucks to deliver more power, more reliability, better performance, and value for money.



CONSTRUCTION EQUIPMENT

Backed by Corporate Values of Quality, Safety, and Environment Care, each Volvo machine is developed to exceed customer's requirements, provide comfort and safety for machine operators, and support our commitment to the environment. Moreover, Volvo's leading-edge research and technical development allows the company to further develop effective methods and processes and, ultimately, find solutions that society and its customers demand.



VOLVO

TRUCKS

Volvo knows the importance of trucks in today's society and remains committed to support economical growth by continuing to build reliable trucks that maximize the driver's productivity and availability without compromising on safety. Our wide range of services make your transport duties as efficient, trouble-free, and economical as possible. All in all, we provide all the tools you need to achieve the bottomline results that keep you ahead of the competition.



DOOSAN Portable Power provides wide range of products such as portable air compressors, lighting systems, and generators. So if you need a power system that's reliable enough to brighten your business' future, then remember Doosan Infracore is the best choice to make.



CUMMINS INC., is a global power leader, that designs, manufactures, distribute and service engines and related technologies, including fuel systems, controls, air handling, filtration, emission solutions and electrical power generation systems.



POWER PAVERS is the world leader in slip-form concrete paving equipment. It manufactures a full line of two track concrete paving equipment as well as texture cure machines, placer/spreaders, and form pavers.



SOOSAN is recognized as one of the world's leading manufacturers of Hydraulic Breakers, Drills and Demolition Attachments and is committed to produce the most preferred products in the industry.

